

## LE9575 -Americano Thermal Mug



### Product Details

**Dimensions (mm):** 95 x 155

**Available Colours (With closest pantone reference):**

Mug, lid, grip, standard finish: Aqua (319), black, blue (280), green (7481), lime (583), mid-blue(2935) orange (151), mid blue(pink (211), purple (2587), red (1797), white, yellow (114), mid blue (300). Trans mug colours: Aqua (312), blue (reflex blue), fuchsia (214), lime (375), orange (1505), purple (2613), red (186), white, Silver (877)

**Branding Methods:** Screen

**MOQ:** 120

**Unit Weight:** 130g (with grip)

**Average Lead Time:** 10 working days\*

**Source:** Made in the UK

**Material:** PP & Silicone grip

### Packing Specifications

**Quantity Per Box:** 60

**Inner Packaging:** Individually bagged

**Box Dimensions (cm):** 54.0 x 37.0 x 42.0

**Box weight:** 8.0kg

**Boxes Per Pallet:** 15

### Product test information:

CE, ROHS/MSDS, REACH, ISO9001, SEDEX, BPA Free, Phthalates Free, Lead/Cadmium free, Dishwasher safe

\*Average lead time based on MOQ, subject to stock availability and production capacity. Lead time starts from approval of artwork.

The bestselling Americano Thermal Mug is a fantastic way to get your brand seen out and about, or even on desks. The modern design of this UK-manufactured thermal mug makes it the ideal alternative to disposable paper coffee cups. Manufactured from double walled polypropylene material, the Americano will keep drinks warm and has a 350ml capacity. The hardwearing manufacture of this cup makes it virtually indestructible, ensuring your message will be around for a long time to come.

We offer this cup in variety of styles, with different colours, finishes, plus the option of a silicone grip. You can print to the grip, or directly to the mug, with the option of a large wraparound print for a fantastic effect. Why not add a dome to the lid too?

The Americano is top rack dishwasher safe and BPA free. Why not add some Americano accessories, our StixToGo and our non-spill lids are the perfect accompaniment to the Americano. Additional costs apply.

### Branding and artwork guidelines

Print	Position	Print Area (mm)	Type
1	Grip	50 x 50	SCREEN
2	Mug - Wraparound	228 x 73	SCREEN
3	Lid – domed label	40 dia	Process label

### Print Guidelines

**Maximum Print Colours:** 4

Large, solid blocks of colours are not possible on the mug

**Maximum Print Colours to grip: 1**

Print colours available on the grip are: Black, White, Silver, Cool Grey 6, Orange 021, Yellow 123 Green 355, Red 485, Blue 300, Reflex Blue and Purple 266

### Text

Any text should be a minimum of 6 points.

### Fine detail

Fine detail should be avoided. Lines/detail should be no thinner than 0.3mm.

### Fill In

Filled areas with detail reversed out are at risk of filling in. Detail should be no thinner than 0.3mm

### Matt print

Due to the nature of the product it is very difficult to get an exact coated Pantone match. The finish will be more matt.